

The First Annual B.I.G. Gala New York

Friday, February 26, 2010

Chateau Briand
440 Old Country Road
Carle Place, New York 11514



Breathing Is Glorious!

Corporate and Individual Sponsorship Levels

\$10,000

Name/Logo printed on the invitation
Public recognition at event and in press packet
Premier seating for 20 guests
A gift of our event signature jewelry for each guest
Two bottle of premium champagne
Premier placement of full-page ad in program book
Acknowledgment on CPF website

\$5,000

Name/Logo printed on the invitation
Public recognition at event and in press packet
Preferred seating for 10 guests
A gift of our event signature jewelry for each guest
Premier placement of half-page ad in program book
Acknowledgment on CPF website

\$2,000

Preferred seating for 6 guests
Premier placement of quarter-page ad in program book
Acknowledgment on CPF website

\$1,000

Preferred seating for 4 guests
Name listed in program book
Acknowledgment on CPF website

\$500

Preferred seating for 2 guests
Name listed in program book
Acknowledgment on CPF website

In-kind Sponsors

(Printing, Flowers, Gifts)
Name listed in program book
Acknowledgment on CPF website

Individual Ticket Price

\$150 per ticket

The CPF appreciates contribution of all levels. Please refer to the enclosed form for payment instructions.

For further information regarding sponsorships, please contact Dick Singh at valkhem@aol.com or 631-592-8614.



Education. Support. Hope.

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Please complete the following and return to CPF in the enclosed envelope or fax to the CPF at (866) 683-9458.

Donor Information

NAME (individual and guest, if applicable): _____

BUSINESS NAME (if applicable): _____

CONTACT NAME (for sponsorships): _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

GUESTS (if known at this time): _____

Sponsorship Opportunities

I would like to participate in the B.I.G. Gala.

TABLE SPONSOR

- \$10,000 (includes 20 guests)
- \$5,000 (includes 10 guests)
- \$2,000 (includes 6 guests)
- \$1,000 (includes 4 guests)
- \$500 (includes 2 guests)

I would like to purchase _____ ticket(s) to the B.I.G. Gala (\$150 each).

TOTAL= _____

Payment Options

Check: Please make checks payable to "The Coalition for Pulmonary Fibrosis" and mail to the CPF attn: B.I.G. Gala, Suite F, #227/ 1659 Branham Lane/San Jose, CA 95118-5226.

Credit Card:

Credit Card Number: _____ Expiration Date: _____ Circle: Amex MC Visa Discover

Name as it Appears on Card: _____ Signature _____ Date _____

Billing Address for Card: _____

Date
Company
Address
City, State Zip



Dear Contact:

I am writing to invite you to help support a cause that is near and dear to me, the fight against Pulmonary Fibrosis (PF). I have a deep personal commitment to this important work, having suffered from PF. I was one of the very few fortunate individuals who received a lung transplant in time to save my life. But only approximately 350 of the 40,000 patients lost each year will have this opportunity. My intention is to be of service to all those thousands who cannot avail themselves of this one last chance and are facing an untimely death. We want to offer hope to the other 128,000 patients throughout the United States by helping to find a cure. The only obstacle is the lack of research dollars.

On Friday February 26, 2010, we are hosting the New York B.I.G. (Breathing is Glorious) Gala at the Chateau Briand (440 Old Country Rd; Carle Place, NY 11541). U.S. Congressman John Hall (NY-19) will also be serving as honorary co-chair. We are anticipating a highly successful and well-attended evening. But the success of this event also depends upon the generosity of sponsors from area businesses and organizations such as yours. Please show PF patients, family, friends, and communities your commitment to finding a cure and become a sponsor. We are offering various levels of sponsorships and great marketing opportunities. Please see the attached sponsor form for more information.

IPF is a progressive and generally fatal disease characterized by scarring of the lungs, causing an irreversible loss of the tissue's ability to transport oxygen. This ultimately robs a patient's ability to breathe. Anyone can get IPF, from age thirty to eighty. The cause remains a mystery and lung transplantation remains the only treatment option to extend survival. We lose 40,000 patients a year to IPF and more than 38,000 new cases of IPF are diagnosed each year. With prevalence on the rise it's time to fight back!

All the proceeds from this event will go directly to furthering the mission of the Coalition for Pulmonary Fibrosis (CPF). The CPF is a 501 (c)(3) nonprofit organization founded to accelerate research efforts leading to a cure for IPF, while educating, supporting, and advocating for the community of patients, families, and medical professionals fighting this disease.

We thank you in advance for your support for this cause that is so dear to our hearts! If you have any questions, please feel free to contact me at 631-592-8614/valkhem@aol.com or Su Hwang at the CPF at 888-222-8541/shwang@coalitionforpf.org.

Sincerely,

Dick Singh
Chair, New York B.I.G. Ball 2009

Su Hwang
Director, Special Events
Coalition for Pulmonary Fibrosis